

# Managed Webinar Service

# **Deliver Cost Effective Training, Seminars and Online Classes**

ConferTel offers a complete, all-in-one webinar management solution that streamline and enhance every aspect of your online events. We provide you with a turn-key, no risk way to diversify and expand your educational offerings, make programs more accessible, reach a wider audience and generate substantial revenue.



## **A Fully Managed Solution**

#### Simply...

- Determine the topic of interest
- Market to your audience



- Branded Registration
- Payment Processing
- Attendee Reminders
- Verified Admission
- Presenter Training
- Phone & Web Conferencing
- Post-Seminar Surveys
- Presentation Archive

#### With ConferTel's Webinar Service You Can:

- Create a professional, efficient webinar that attracts and impresses clients
- Make sure every webinar you're involved with is smooth, professional, and profitable



Speaker for National Medical Association

webinar.



# **Skip The Learning Curve**

We upload your presentation, provide your speaker with training on our platform and our professional moderator is on the webinar to manage the event with introductions, live Q&A, recording and any technical questions or issues. With our managed webinar service, we handle all the technical and customer support inquiries so that you only have to focus on delivering your presentation.



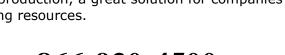
# **Risk-Free Payment Structure**

With **ConferTel's** per-registrant fee structure, you have absolutely no financial risk or obligation. You set the price and we retain a fixed portion of the registration fee (collected on your behalf) from each registrant, which means you never have to write us a check.



## **Revenue Opportunity**

Webinars are a great way to generate revenue especially for Associations that are looking to generate non-dues revenue. You determine the participant cost while our per-registrant fee is fixed. **ConferTel** looks after all the administration, we handle the technology and production, a great solution for companies and organizations with limited staffing resources.





# Managed Webinar Features



#### **Branded Online Registration**

ConferTel will handle the event registration process leaving you to focus on the marketing and content. Online registration page is branded with your logo or banner.



#### **Payment Processing**

ConferTel securely processes participant credit card charges through our merchant account.



#### **Verified Admission**

Attendees are verified by a unique confirmation pin that is assigned to each registrant prior to entering the webinar.



#### **Registration Reminders**

Registrants receive email confirmations and reminder emails, at intervals you select, to increase attendance.



#### **Branded Greeting**

Attendees are greeted with a recorded customized greeting before being placed into the webinar.



#### **Professional Moderator**

Your webinar will be handled by a courteous and professional moderator to provide introductions, live Q&A and technical assistance.



#### Q & A / Polling / Surveys

With interactive question and answer sessions and participant polling you can gain immediate feedback from your attendees.



#### No Plug-Ins or Downloads

Browser-based presentation tool easily allows you to share a PowerPoint slide show with no software to download for your participants or presenters.



#### **Toll-Free Audio and Audiocast**

Integrated high quality audio available as a Toll-Free dial in number and/or listen to audio through computer speakers.



#### **Real-Time Reporting**

Registration reports available daily or weekly. Post-event attendance reports are available in CSV format for easy importing into contact management systems.



#### **Breakout Rooms**

Create private rooms for smaller groups to collaborate and increase participant engagement and interaction. Highly effective with learning and focus groups.



#### Stream Videos or Share Media

Stream a video during yoru webinar by adding your movies in a secure environment or elect to play via a Vimeo or website URL.





#### **Recording and Replay**

Digitally record your Webinar for immediate playback — 24/7. Increase your revenue stream through pay-per-view replay access.



#### **Testing & Automated Certificates**

Implement the full-cycle process of training or online learning with our testing module. Customize your tests with various question styles. Custom certificates are emailed to registrants.



#### Streaming Captioning for Hearing Impaired



Ensure that people who are deaf or hard of hearing can fully participate in your event and guarantee ADA and Section 508 compliance with integrated closed captioning.